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## Mad Mariner Launches Spanish-Language Boating Magazine



Press Releases

For Immediate Release



*MarineroLoco.com is the First Consumer Boating Magazine Published Daily in Spanish*

**Washington, D.C.** - Mad Mariner, the daily online boating magazine and resource for mariners, announced today the launch of *MarineroLoco.com*, the first consumer boating magazine published daily in Spanish.

Published five days a week, *MarineroLoco.com* is available for free to all readers. Like its parent, *MadMariner.com*, the new magazine takes an inclusive approach to boating, writing about men and women, powerboats and sailboats, fishing and cruising, multi-hulls and mono-hulls. Packed with content written by veteran journalists, the site features fantastic journeys, dream boats, expert advice articles and independent reviews.

With more than 300 million Spanish speakers across the globe, including more than 22 million in the United States, *MarineroLoco.com* targets all who prefer to read about our hobby in Spanish.

"*MarineroLoco.com* was designed to be the definitive Spanish-language source for boating information," said Glen Justice, founder and editor of *Mad Mariner*. "As marine websites have proliferated, *Mad Mariner* has led the charge. We are establishing ourselves as the go-to online resource for the entire boating community, and it is important that we expand our content to better engage Spanish-speaking boaters."

*Mad Mariner's MarineroLoco.com* employs professional translation to create articles in a neutral form of Spanish that cuts across most dialects. The site also includes Spanish-language advertising that offers advertisers access to new online markets.

*MarineroLoco.com* publishes every day and is available for free; visitors need only register and read. *Mad Mariner* also publishes daily, and is available with a free 30-day trial or a paid subscription at [www.marineroloco.com](http://www.marineroloco.com).



For more information on *Marinero Loco* or *Mad Mariner*, please contact 888-256-5011 or visit [www.madmariner.com](http://www.madmariner.com).

**About Mad Mariner:** *Mad Mariner* is a world-class subscription-based website that publishes new stories every single day. *Mad Mariner* serves as an independent source of solid information and an advocate for the recreational captain in all forms, taking an inclusive approach to readers who enjoy both power and sail. Created by veteran journalists and boaters, the website provides full-length journalism, honest reviews of boats and equipment and an archive that allows boaters to research topics on demand. [www.madmariner.com](http://www.madmariner.com)

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