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## MadMariner launches Spanish-language boating magazine

August 11th, 2009 - by Tim Flanagan, Managing Editor

Hey, this is pretty cool. MarinerLoco.com is the first consumer boating magazine published daily in Spanish. I wonder if Navagear should launch...um...EngranajeNáutico.com?

Anyway, here's the press release.

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**Agosto 11, 2009**

### Mantenimiento de Un Diésel Marino

#### Cómo Mantener el Correcto Funcionamiento de un Motor Diésel

Por El Capitán Alan R. Hugenot

En la era digital, estamos acostumbrados a usar dispositivos microelectrónicos que jamás debemos ajustar. Hasta los automóviles pueden recorrer miles de kilómetros casi sin mantenimiento. Pero los equipos pesados, como los diésel marinos, son diferentes.

La mayoría de los motores diésel necesitan suministros limpios de aire, de combustible y de aceite, un encendido apropiado y refrigeración adecuada para brindar un servicio duradero y

**Washington, D.C.** – Mad Mariner, the daily online boating magazine and resource for mariners, announced today the launch of MarinerLoco.com, the first consumer boating magazine published daily in Spanish.

Published five days a week, MarinerLoco.com is available for free to all readers. Like its parent, MadMariner.com, the new magazine takes an inclusive approach to boating, writing about men and women, powerboats and sailboats, fishing and cruising, multi-hulls and mono-hulls. Packed with content written by veteran journalists, the site features fantastic journeys, dream boats, expert advice articles and independent reviews.

With more than 300 million Spanish speakers across the globe, including more than 22 million in the United States, MarinerLoco.com targets all who prefer to read about our hobby in Spanish.

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"MarinerLoco.com was designed to be the definitive Spanish-language source for boating information," said Glen Justice, founder and editor of Mad Mariner. "As marine websites have proliferated, Mad Mariner has led the charge. We are establishing ourselves as the go-to online resource for the entire boating community, and it is important that we expand our content to better engage Spanish-speaking boaters."

Mad Mariner's MarinerLoco.com employs professional translation to create articles in a neutral form of Spanish that cuts across most dialects. The site also includes Spanish-language advertising that offers advertisers access to new online markets.

MarinerLoco.com publishes every day and is available for free; visitors need only register and read. Mad Mariner also publishes daily, and is available with a free 30-day trial or a paid subscription at [www.marinerloco.com](http://www.marinerloco.com). For more information on Mariner Loco or Mad Mariner, please contact 888-256-5011 or visit [www.madmariner.com](http://www.madmariner.com).

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**Peter** on *Should Your Next Repower be Electric?*: I don't know a lot about boat electric engines; however, I am somewhat familiar with golf cart electric engines. On DC golf..

**wire forming** on *Weld-Mount Wire-Tie Anchors*: Nice one! You can really learn a lot from Aaron. He's the man!

**Steve Chidsey** on *Propose Cooking At Home*: Would like information on PBR system.

**Tracie** on *Should Your Next Repower be Electric?*: We have a 34' Hunter sailboat and its diesel V engine 30 hp has seized up "again". Just had it re-built a year...

**Teresa Beall** on *Wallas Stove Exhaust Overhaul*: I find that my Wallas smells like raw diesel at the start up and turn off modes. It seems that there needs to be a fan to drive...

GOOD SITES

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