



## Mad Mariner adds Spanish-language magazine

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Mad Mariner, the daily online boating magazine, launched [MarineroLoco.com](#), a consumer magazine published daily in Spanish.

Published five days a week, [MarineroLoco.com](#) is available free to all readers. Like its parent, [MadMariner.com](#), the new magazine takes an inclusive approach to boating. Packed with content written by veteran journalists, the site features fantastic journeys, dream boats, expert-advice articles and independent reviews.

With more than 300 million Spanish speakers across the globe, including more than 22 million in the United States, [MarineroLoco.com](#) targets all who prefer to read about their hobby in Spanish.

"[MarineroLoco.com](#) was designed to be the definitive Spanish-language source for boating information," said Glen Justice, founder and editor of Mad Mariner, in a statement. "As marine Web sites have proliferated, Mad Mariner has led the charge. We are establishing ourselves as the go-to online resource for the entire boating community and it is important that we expand our content to better engage Spanish-speaking boaters."

For information on [Marinero Loco](#) or [Mad Mariner](#), call (888) 256-5011 or [click here](#).

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