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## **MAD MARINER ANNOUNCES 'HIGH SCORE CONTEST' SPONSOR FOR THE DOCKING GAME**

*Online Magazine Introduces Edson Marine as the Exclusive Sponsor of The Docking Game Contest*

**Washington, D.C.** – Mad Mariner, an independent online magazine and resource for boaters, announced today that Edson Marine will be the exclusive sponsor of its weekly High Score Contest on The Docking Game, the company's unique web-based video game.

Edson Marine is a leading manufacturer of advanced steering systems, marine accessories and gear, and the sponsorship raises the stakes for the contest, which attracts more than 1,000 players each week. Winners will now receive Edson products such as the PowerKnob for high-performance steering and the One-Step Boarding Step for simple and easy boarding.

With almost 70,000 players since its launch late last year, The Docking Game has been featured in publications such as *Sailing* and *Chesapeake Bay Magazine*. The contest allows players from all over the world to compete against each other.

"We are thrilled to have Edson Marine as a partner on our High Score Contest," said Glen Justice, founder and editor of Mad Mariner. "The contest gets players to think about boating and reinforces the importance of safe docking, and now it gives boaters the opportunity to win great Edson gear too."

Edson President Will Keene said: "For 150 years, Edson products have made boating safer and more enjoyable and the Mad Mariner Docking Game is a great opportunity to show boaters some of those products – like the Edson Powerknob and One-Step Boarding Step – both designed to make docking and boarding easier for those all ages and skill levels."

Mad Mariner's Docking Game is available at [http://www.madmariner.com/docking\\_game](http://www.madmariner.com/docking_game). While lower-level play is free, higher levels and High Score Contest participation require a free 30-day trial or paid subscription. For more information on Mad Mariner, The Docking Game, the High Score Contest or the Edson Marine sponsorship, please contact 888-256-5011 or visit [www.madmariner.com](http://www.madmariner.com).

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**About Mad Mariner:**

Mad Mariner is a world-class subscription-based website that publishes a new story every single day. Mad Mariner serves as an independent source of solid information and an advocate for the recreational captain in all forms, taking an inclusive approach to readers who enjoy both power and sail. Created by veteran journalists and boaters, the website provides full-length journalism, honest reviews of boats and equipment and an archive that allows boaters to research topics on demand. [www.madmariner.com](http://www.madmariner.com)