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MAD MARINER NEWS NOW AVAILABLE ON THEBOATERS TV

Online Magazine Featured Weekly on Popular Podcast

Washington, D.C. – Mad Mariner, an independent online magazine and resource for boaters, announced today a partnership with TheBoaters TV to produce and post free video podcasts featuring news about boats, safety and seamanship.

The partnership will combine Mad Mariner's award-winning in-depth stories with the video talents of TheBoaters TV, producers of more than 100 podcasts in the last year. The result will be a segment called "The Mad Mariner Report" that will appear each Wednesday as part of the podcast regularly released by TheBoaters TV.

"The Mad Mariner Report" will feature in-depth stories about on-the-water experiences and boating projects, honest product reviews and information about boating safety and seamanship. The podcasts will be available for viewing on MadMariner.com and TheBoatersTV.com, as well as for download on iTunes, YouTube and other popular video sites that offer on-demand viewing. A complete catalog of the podcasts will be maintained on the Mad Mariner website.

"TheBoaters TV is an ideal venue for Mad Mariner's stories," said Glen Justice, founder and editor of Mad Mariner. "Our two organizations approach content the same way. We look hard for stories that boaters want and need. The marriage of our reporting and their presentation should be strong."

TheBoaters TV is an online show delivering boating-related news and stories to boating enthusiasts three times a week. New episodes are available for audiences every Monday, Wednesday and Friday. TheBoaters TV is a sister site to TheBoaters.com, a networking community where boaters connect and share information on a breadth of topics.

Mad Mariner, which is on pace to surpass more than 1 million unique visitors this year, publishes a new story each day, and its weekly Wednesday news spot on the podcast will mirror content on MadMariner.com. Access to Mad Mariner's articles is available with a free 30-day trial or a paid subscription, though podcasts will be available for free. For more information on Mad Mariner's news podcasts on TheBoaters TV or on Mad Mariner, please contact 888-256-5011 or visit www.madmariner.com.

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About Mad Mariner:

Mad Mariner is a world-class subscription-based website that publishes a new story every single day. Mad Mariner serves as an independent source of solid information and an advocate for the recreational captain in all forms, taking an inclusive approach to readers who enjoy both power and sail. Created by veteran journalists and boaters, the website provides full-length journalism, honest reviews of boats and equipment and an archive that allows boaters to research topics on demand. www.madmariner.com